



Event Name: Government Social Media Conference & Expo (GSMCON)

Dates: April 11-13, 2017

Location: Dallas Sheraton, 400 Olive St., Dallas, TX 75201

Website: <http://GSMCON.com>

The Government Social Media Conference & Expo is the only major social media conference for U.S. city, county and state government agencies. The event is also open to federal, international and private industry attendees.

Facebook, Twitter, LinkedIn, Google and Yelp have sent representatives to GSMCON events. Our third annual conference in Spring 2017 will bring together 400-500 social media managers, communicators, elected officials, webmasters, law enforcement - everyone who manages social media for their public agency. Attendees collaborate and learn strategy and techniques to maximize social media programs and bring value to citizens.

Event Schedule

Monday, April 10, 2017: Evening Welcome Reception (7-9 p.m.)

Tuesday, April 11, 2017: Full Day of General & Breakout Sessions (8 a.m. - 5 p.m.)

Wednesday, April 12, 2017: Full Day of General & Breakout Sessions (8 a.m. - 5 p.m.)

Thursday, April 13, 2017: Half Day of General & Breakout Sessions (ends @ 12:15 p.m.)

Registration Fees

Online Registration is available at <http://GSMCON.com>.

Registration Type	Early-Bird	Regular	Last-Minute
	Nov. 15, 2016 - Jan. 3 @5pm, 2017	Jan. 3, 2017 after 5pm - March 24, 2017	March 25, 2017
GSMO Member*	\$545	\$645	\$745
Non-Member	\$645	\$745	\$845



Registration Fee Comparison

Our goal is to establish registration fees that will be affordable for you and your agency. We reviewed the published registration fees for several excellent conferences as we established our rates. Register at the Early-Bird member rate for the best value.

Conference	Cost
GSMCON2017	\$545-\$845 (GSMO Member Rate is \$545)
SMILE	\$449 - \$849
3CMA	\$585 - \$910
NAGW	\$625 - \$1195
Social Media Strategies Summit	\$1399
Social Media Marketing World	\$1,597 (varying early-bird discounts)

Event Hotel/Venue

All GSMCON sessions are held at our host hotel, the Sheraton Dallas, Dallas, TX. Our negotiated room rate is within government per diem rates for 2017. The booking deadline is Monday, March 20, 2017.

Sheraton Dallas Hotel

400 Olive Street, Dallas, TX 75201

Book [Room Reservations Online](#) or call 1-866-716-8134 and reference GSMCON2017 or Government Social Media Conference.

Room Block Dates	Nightly Room Rate
Monday, April 10, 2017 Tuesday, April 11, 2017 Wednesday, April 12, 2017	\$138/night (plus state & local taxes and tourism fee)

#GSMCON2017

DALLAS, TEXAS ★ APRIL 11-13

Meals Included

Several meals are included in the conference cost. In addition to the meals listed below, beverages and sometimes snacks are also provided during breaks.

Date	Meal
Monday, April 10, 2017	Evening Welcome Reception (light snacks served)
Tuesday, April 11, 2017	Continental Breakfast & Buffet Lunch (Evening Restaurant Romp not included in conference fee)
Wednesday, April 12, 2017	Continental Breakfast & Buffet Lunch
Thursday, April 13, 2017	Continental Breakfast

Event Organizer

Government Social Media LLC established the first annual GSMCON event in 2015. A company W9 is available upon request if needed.

Contact:

Government Social Media LLC
200 S Virginia St, Ste. 250, Reno, NV 89501
(888) 803-9401
conference@governmentsocialmedia.com

